

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

SILVERROCK DEVELOPMENT COMPANY,
LLC, *et al.*,

Debtors.¹

Chapter 11

Case No.: 24-11647 (MFW)

(Jointly Administered)

Ref. Docket Nos. 562, 574 & 577

NOTICE OF AUCTION

PLEASE TAKE NOTICE OF THE FOLLOWING:

1. On August 5, 2024, the debtors and debtors in possession (each, a “Debtor” and collectively, the “Debtors”) in the above-captioned chapter 11 cases filed voluntary petitions for relief pursuant to chapter 11 of title 11 of the United States Code, as amended (the “Bankruptcy Code”) in the United States Bankruptcy Court for the District of Delaware (the “Court”).

2. On February 19, 2025, the Debtors filed a motion (the “Bid Procedures Motion”), pursuant to sections 363 and 365 of the Bankruptcy Code and rules 2002, 6004, and 9014 of the Federal Rules of Bankruptcy Procedure (“Bankruptcy Rules”), seeking entry of an order (the “Bid Procedures Order”), approving, among other things, certain procedures (the “Bid Procedures”)² to govern the sale of the Assets.

3. On March 13, 2025, the Court entered the Bid Procedures Order. Pursuant to the Bid Procedures Order, the Debtors, in consultation with the City of La Quinta, California (the “City”) and the Consultation Parties (as defined in the Bid Procedures Order) may determine to change the sealed bid process set forth in the Bid Procedures into a public auction (the “Auction”) held in person or by videoconference if the Debtors determine, in an exercise of their reasonable business judgment, that a public auction is in the best interests of the estates.

4. On July 11, 2025, the Debtors filed a motion requesting that the Court (i) authorize the Debtors to sell their Assets through the Auction, (ii) approve certain procedures related to the conduct of the Auction, (iii) approve certain notice procedures related to the same, and (iv) grant related relief (the “Auction Procedures Motion”). The Court entered an order approving the relief

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, as applicable, are: SilverRock Development Company, LLC (5730), RGC PA 789, LLC (5996), SilverRock Lifestyle Residences, LLC (0721), SilverRock Lodging, LLC (4493), SilverRock Luxury Residences, LLC (6598) and SilverRock Phase I, LLC (2247). The location of the Debtors’ principal place of business and the Debtors’ mailing address is 343 Fourth Avenue, San Diego, CA 92101.

² Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Bid Procedures.

requested by the Auction Procedures Motion on July 18, 2025 [Docket No. 577] (the “Auction Procedures Order”).

5. In accordance with the Auction Procedures Order, the Auction will be conducted in-person, with an option for certain parties to observe via videoconference, on August 4, 2025, starting at 10:00 a.m. (PT) in La Quinta, California at a location to be determined by the Debtors, in consultation with the City and the Consultation Parties, which location shall be announced in advance of the Auction to all attendees. The following parties, as well as their principals, professionals, and representatives shall be permitted to attend the Auction: (i) the Debtors, (ii) each of the Qualified Bidders, (iii) the Office of the United States Trustee for the District of Delaware (the “U.S. Trustee”), (iv) the City, (v) the Consultation Parties and (vi) any other parties in these cases that the Debtors, in consultation with the City and the Consultation Parties deem appropriate in their reasonable business judgment. To request permission to attend the Auction, any person not included in the foregoing clauses (i) through (v) should submit a written request for permission to attend the Auction to co-counsel to the Debtors, Wilson Sonsini Goodrich & Rosati, P.C., by emailing Catherine C. Lyons (clyons@wsgr.com) no later than July 28, 2025.

6. Following the conclusion of the Auction, all Last and Final Bids shall be held open. Following the City’s determination of which Last and Final Bid shall progress to the next stage of the City approval process, the Debtors shall file a notice identifying the Successful Bid and Next-Highest Bid (the “Notice of Successful Bid”). The Notice of Successful Bid shall be filed on the docket of these chapter 11 cases and served on (i) the City, (ii) the Consultation Parties, (iii) all Qualified Bidders, (iv) the U.S. Trustee, (v) the Debtors’ twenty-three largest unsecured creditors on a consolidated basis, and (vi) all parties that have requested notice in these cases pursuant to Bankruptcy Rule 2002.

This Auction Notice is subject to the fuller terms and conditions of the Bid Procedures, the Bid Procedures Order, and the Auction Procedures Order, with such Auction Procedures Order controlling in the event of any conflict. The Debtors encourage all parties-in-interest to review such documents in their entirety. Parties interested in receiving more information regarding the sale of the Assets and/or copies of any related document, including the Bid Procedures Order or the Auction Procedures Order, may make a written request to Catherine C. Lyons (clyons@wsgr.com). In addition, copies of the Bid Procedures Order, the Auction Procedures Order, and this Notice are on file with the Clerk of the Bankruptcy Court, Third Floor, 824 North Market Street, Wilmington, Delaware 19801 and are available on the Debtors’ claims and noticing agent’s website free of charge at <https://www.bankruptcy-claims.com/silverrock/>.

Dated: July 18, 2025
Wilmington, Delaware

WILSON SONSINI GOODRICH & ROSATI, P.C.

/s/ Catherine C. Lyons

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